

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 797551 /		<u>Alt Order #</u> 06235967
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 08/07/12 - 08/13/12		<u>Estimate #</u> 1519
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/16/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
D 1	WOIO	08/10/12	08/10/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 2	WOIO	08/10/12	08/10/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 3	WOIO	08/10/12	08/10/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 4	WOIO	08/10/12	08/10/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 5	WOIO	08/10/12	08/10/12	The Insider	7-730p		:30			NM	0	\$0.00
D 6	WOIO	08/13/12	08/13/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 7	WOIO	08/13/12	08/13/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 8	WOIO	08/13/12	08/13/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 9	WOIO	08/11/12	08/11/12	Sat 7-8p	7-8p		:30			NM	0	\$0.00
D 10	WOIO	08/12/12	08/12/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
D 11	WOIO	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 12	WOIO	08/09/12	08/09/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 13	WOIO	08/09/12	08/09/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 14	WOIO	08/09/12	08/09/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 15	WOIO	08/09/12	08/09/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 16	WOIO	08/09/12	08/09/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 17	WOIO	08/09/12	08/09/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 18	WOIO	08/09/12	08/09/12	The Early Show	7-9a		:30			NM	0	\$0.00
D 19	WOIO	08/09/12	08/09/12	Inside Edition	730-8p		:30			NM	0	\$0.00
D 20	WOIO	08/07/12	08/07/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 21	WOIO	08/07/12	08/07/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 22	WOIO	08/07/12	08/07/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 23	WOIO	08/07/12	08/07/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 24	WOIO	08/07/12	08/07/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 25	WOIO	08/07/12	08/07/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 26	WOIO	08/07/12	08/07/12	The Early Show	7-9a		:30			NM	0	\$0.00
D 27	WOIO	08/07/12	08/07/12	Inside Edition	730-8p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 797551 /		<u>Alt Order #</u> 06235967
<u>Contract Dates</u> 08/07/12 - 08/13/12		<u>Product</u> PRIORITIES US ACTION
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1519
		<u>Original Date / Revision</u> 07/16/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 28	WOIO	08/08/12	08/08/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 29	WOIO	08/08/12	08/08/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 30	WOIO	08/08/12	08/08/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 31	WOIO	08/08/12	08/08/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 32	WOIO	08/08/12	08/08/12	The Insider	7-730p		:30			NM	0	\$0.00
N 33	WOIO	08/10/12	08/10/12	Price is Right	11a-12p		1:00			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,050.00			
N 34	WOIO	08/10/12	08/10/12	CBS Soaps	1230-2p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,200.00			
N 35	WOIO	08/10/12	08/10/12	Action News at 5p	5-6p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,400.00			
N 36	WOIO	08/13/12	08/13/12	Action News at 6p	6-630p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,400.00			
N 37	WOIO	08/13/12	08/13/12	Action News at 6a	6-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			
N 38	WOIO	08/11/12	08/11/12	Sat 7-8p	7-8p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$850.00			
N 39	WOIO	08/12/12	08/12/12	SU Action News at 630p	630-7p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/06/12-08/12/12	SU Action News at 630p	630-7p	-----Su	1:00		\$1,000.00	NM		
	Credited											
N 40	WOIO	08/09/12	08/09/12	David Letterman	1135p-1238a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,000.00			
N 41	WOIO	08/09/12	08/09/12	Action News at Noon	12-1230p		1:00			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$950.00			
N 42	WOIO	08/09/12	08/09/12	Action News at 6p	6-630p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,400.00			
N 43	WOIO	08/07/12	08/07/12	Action News at 4p	4-5p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,300.00			
N 44	WOIO	08/07/12	08/07/12	The Early Show	7-9a		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$330.00			
N 45	WOIO	08/07/12	08/07/12	Inside Edition	730-8p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,000.00			
N 46	WOIO	08/08/12	08/08/12	Action News at 5a	5-6a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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	Week:	08/06/12	08/12/12	-- 1----				1	\$250.00			
N 47	WOIO	08/08/12	08/08/12	The Insider	7-730p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-- 1----				1	\$1,000.00			
N 48	WOIO	08/11/12	08/11/12	Sa Action News at 6p	6-7p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/06/12-08/12/12	Sa Action News at 6p	6-7p	-----Sa--	1:00		\$1,000.00	NM		
	Credited											
N 49	WOIO	08/12/12	08/12/12	Sun Action News at 7a	7-9a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$1,000.00			
Totals											15	\$14,480.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	15	\$14,480.00	\$12,308.00
Totals	15	\$14,480.00	\$12,308.00

Signature: _____ **Date:** _____

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